1. Navigate to the Startup India portal (https://www.startupindia.gov.in/content/sih/en/registration.html ) and click on 'register' (Note: If you have already registered as a startup with Startup India, go to Step 7. If you have a social media login, go to step 6.)
2. Fill the required details for account creation and click on 'Register'.
3. An otp will be sent to the registered email id. Enter the otp and click on 'submit'. It will redirect you to Startup India Portal.
4. Enter your username and password. Click on 'log in' after the robot verification. It will redirect you to Startup India persona page.
5. Select country and then click on the 'Startup' box. Click 'Next' button and then fill the fields given in form (Steps 1-5 constitute registration on Startup India portal)
6. Log in with the social account on the 'Startup India' website (account creation for Social media login)
   a. hover on the profile icon
   b. click on setting dropdown create password
   c. click on create a password
   d. enter the new and old passwords (password should be same)
   e. use your email id as mentioned in your profile and the newly created password to login to Startup India seed fund website
7. Navigate to Startup India seed fund portal (https://seedfund.startupindia.gov.in/ ) and click on 'login'. (Note: Before logging in, please ensure that you are a DPIIT recognized Startup. If not, please apply for the DPIIT recognition process).
8. Click on incubator/startup credentials and enter your username and password and click on 'login' (Note: the username and password are the Startup India login credentials. The credentials will only work if you are registered as a startup on the Startup India portal)
9. Click on 'create an account' and 'register'. (Note: If you don't have the Startup India login credentials, follow the steps mentioned in points 1-5 for account creation)
10. Click on 'Apply now' for Startup India Seed Fund Scheme and continue with the application with following broad steps- Authorized representative, Entity details, Startup details, Startup team, Funding details
11. After the 'funding details' are entered- the incubator preference is asked. Select 'Entrepreneurship Development Center' as the first preference. Please note that incubator preference cannot be changed later.
12. Finally, 'document upload' page will ask for uploading documents/ videos.